

# smartglass



East Wintergarden

London, England

Event Space

Opened: 2011

Design by Pelli Clarke Pelli

SmartGlass was installed at the exterior of this contemporary event space in London's Canary Wharf to allow for the option of instant privacy during corporate gatherings.

SmartGlass combines the functionality of an opaque wall with the style and lighting of clear glass allowing for an intriguing and stylish use of space.

A bespoke solution combining curved, straight and revolving SmartGlass panels was employed to give this modern structure its signature facade.

Privacy SmartGlass, when in the opaque state, also acts as a high-def rear projection screen. Event organisers in the East Wintergarden project logos and images onto the exterior to allow temporary ownership of the space.

