

# October Newsletter

## SmartGlass shines on ITV Daybreak



The new ITV morning show Daybreak aired Monday 6th September. Daybreak is the new breakfast television programme for the ITV network anchored by Christine Bleakley and Adrian Chiles.

SmartGlass International supplied a large area of solar control SmartGlass to the new central London studio.

With floor to ceiling windows in the studio it offers an unrivalled view over the city skyline from Saint Pauls to the Gherkin and far beyond.

SmartGlass International was called in to design and install a solar control glazing system that would combat the negative effects of direct sunlight including glare and heat.

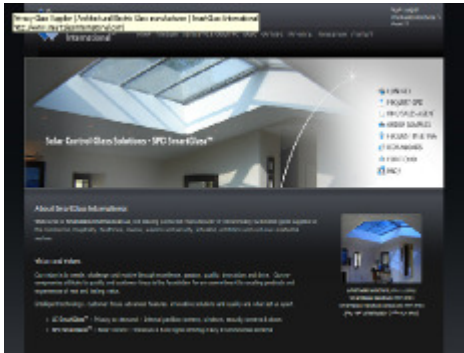


SPD SmartGlass offered the perfect solution and was installed in approximately 100 window panes.

The glass facade can now be automatically dimmed from clear to dark controlling glare and solar heat gain while protecting the studio inhabitants from the damaging effects of UV.

Daybreak will air weekdays from 6 to 8.30 am on ITV.

## SmartGlass Online



- Visit us online to view our virtual showroom and see our impressive portfolio of projects displaying the extensive range of different SmartGlass applications
- Take a virtual tour of the SmartGlass factory and see where it all happens!
- Check out what happened when we conducted ballistic tests on our LC SmartGlass!
- For all the latest news and to find out more about SmartGlass International visit us online at [www.smartglassinternational.com](http://www.smartglassinternational.com)

ITV Daybreak

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## Recent Projects

### City Centre Hotel - Bahrain

We are now coming to the end of what was one of the largest projects ever undertaken at SmartGlass International—**City Centre Hotel, Bahrain.**

Work began on this project in March of this year and now the finishing touches are being added to what will be one of the most exclusive destinations in Bahrain.

This 180 bedroom hotel will feature LC SmartGlass throughout, allowing guests to enjoy privacy at the flick of a switch from one area of their room to another.



### Royal Sunderland Hospital

SmartGlass Medical's largest project to date, Royal Sunderland Hospital, is now also coming to a close. The state of the art hospital refurbishment began in mid-July and is almost finally complete.

LC SmartGlass now features throughout the hospital providing patient dignity and privacy from a care point of view while offering low maintenance, easy to clean hygienic surfaces from a convenience and safety point of view.



**SmartGlass Medical** is a division of SmartGlass International and has its head quarters, manufacturing, finance and R&D centres in Dublin, Ireland with commercial, sales and technical offices in the UK.

SmartGlass Medical (SGM) is the dedicated manufacturer of Electronically Switchable Glass for the medical sector.

Also known as privacy glass, switchable glass, intelligent glass and electric glass these technologically advanced medical glass products are particularly focused on bringing privacy and dignity to medical wards, operation theatres, X-Ray suites etc.

**Our main products are:**

**LC SmartGlass™** offering Privacy on demand (see below)

**&**

**SPD SmartGlass™** offering Solar-Control.



Switch On



Switch Off

For more information visit: [www.smartglassmedical.com](http://www.smartglassmedical.com)

**Contact us:**

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